

Aim: We Are Safe					
Goal	Goal Metric	Baseline/Trend	Update	Data Source	
Reduce rate of violent crime in Jackson County	Number of reported violent crime offenses per 100,000 population	476 (2019)	443 (2021)	County Health Rankings	
	Leading Indicator & Metric		Baseline/Trend	Update	Data Source
	Leading Indicator: Confirmed Shootings Metric: Number of confirmed shootings (evidence of shooting found)	*	101 (2021)	Jackson County Sheriff City of Jackson Police Blackman Township Police	
	Leading Indicator: Sexual Abuse Metric: % of high school students who were forced to do sexual things they did not want to do by someone they were dating or going out with during the past 12 months.	11% (2017-2018)	12% (2019-2020)	MiPHY	
	Leading Indicator: Child Abuse Rates Metric: Confirmed Victims of Abuse and/or Neglect, Ages 0-17 in Jackson County	Number: 1,276 Rate: 37.0 (2018)	Number: 719 Rate: 21.3 (2020)	Kids Count Data Center	
	Leading Indicator: Elder Abuse Rates Metric: # of substantiated elder abuse cases (ages 60+)	N/A	115 (2020)	Michigan Department of Health and Human Services	
	Leading Indicator: Intimate partner/domestic violence Metric: % that have been threatened or physically harmed by an intimate partner	15% (2016)	15% (2021)	Collaborative Community Assessment Phone Survey	
Goal	Goal Metric	Baseline/Trend	Update	Data Source	
Increase % of residents with a positive perception of safety	% of residents with a positive overall feeling of safety	39% (2017)	43% (2019)	National Citizens Survey	
	Leading Indicator & Metric		Baseline/Trend	Update	Data Source
	Leading Indicator: Resident perception of safety in their homes Metric: % of Jackson County residents that do not feel safe in their home	70% (2016)	68% (2021)	Collaborative Community Assessment Phone Survey	
	Leading Indicator: Resident perception of neighborhood safety Metric: % of Jackson County residents that feel their neighborhoods are completely safe during the day	56% (2016)	58% (2021)	Collaborative Community Assessment Phone Survey	
	Leading Indicator: Resident perception of neighborhood safety Metric: % of Jackson County residents that feel their neighborhoods are completely safe at night	27% (2016)	30% (2021)	Collaborative Community Assessment Phone Survey	
	Leading Indicator: Resident perception of safe routes to school Metric: % of Jackson County residents that report there is no safe route to school for their children when they walk or bike	32% (2017)	49% (2021)	Collaborative Community Assessment Phone Survey	

Aim: We Are Healthy					
Goal	Goal Metric	Baseline/Trend	Update	Data Source	
Decrease years of potential life lost	Years of potential life lost	13,363 total Male: 8,519 Female: 4,843 (2017)	15,092 total Male: 9,793 Female: 5,300 (2020)	Michigan Department of Community Health	
	Leading Indicator & Metric		Baseline/Trend	Update	Data Source
	Leading Indicator: Infant Mortality Metric: Infant mortality rate in Jackson County		7.9 (2017)	3.5 (2019)	MI Vital Statistics
	Leading Indicator: Suicide Rates Metric: Age-adjusted rate of suicide (5 yr moving average)		17.9 (rate per 100,000) (2015)	15.7 (rate per 100,000) 2019	MI Vital Statistics
	Leading Indicator: Drug Related Deaths Metric: Rate of Drug Induced Death		39.1 (rate per 100,000) (2017)	32.8 (rate per 100,000) (2019)	CDC Wonder Database
	Leading Indicator: Deaths by unintentional injury Metric: Leading Causes of Death in Jackson County		34.1 (rate per 100,000) (2017)	26.7 (rate per 100,00) (2019)	MI Vital Statistics
Goal	Goal Metric	Baseline/Trend	Update	Data Source	
Increase % of residents with a positive self-reported health status	% of residents with a positive reported health status (excellent, very good, or good)	71% (2017)	75% (2021)	Collaborative Community Assessment Phone Survey	
	Leading Indicator & Metric		Baseline/Trend	Update	Data Source
	Leading Indicator: Residents reporting poor physical health Metric: % of Jackson County residents that indicated their health is 'fair' or 'poor'		29% (2017)	25% (2021)	Collaborative Community Assessment Phone Survey
	Leading Indicator: Residents reporting poor mental health Metric: Average number of mentally unhealthy days reported in the past 30 days (age-adjusted)		4 (2019)	4.5 (2020)	County Health Rankings
	Leading Indicator: Residents reporting activity limited due to poor physical/mental health Metric: % of Jackson County residents that indicated their poor physical or mental health kept them from doing their usual activities within the past 30 days		Poor Physical Health: 14% Poor Mental Health: 13% Activity limitation: 10% (2016)	Poor Physical Health: 13% Poor Mental health: 15% Activity Limitation: 10% (2019)	BRFSS

Aim: We Achieve our Full Potential				
Goal	Goal Metric	Baseline/Trend	Update	Data Source
Increase % of kids demonstrating readiness for kindergarten	% of kids demonstrating readiness for kindergarten	61.4% (2017)	*	Great Start Collaborative of Jackson County/JCISD
	Leading Indicator & Metric	Baseline/Trend	Update	Data Source
	Leading Indicator: Participation in Early Childhood Settings Metric: % of Jackson County children ages 3-4 NOT in preschool	55% (2017)	51% (2019)	Kids Count Data Center
	Leading Indicator: Quality of Early Childhood Settings Metric: % of licensed child care centers, licensed family homes, and licensed group homes with a published Great Start to Quality rating of 3, 4, or 5 Stars	44% (2020)	46% (2021)	Great Start to Quality
Goal	Goal Metric	Baseline/Trend	Update	Data Source
Increase % of adults with valuable credential	% of Jackson County residents who completed at least some college or technical school	64% (2017)	64% (2021)	Collaborative Community Assessment Phone Survey
	Leading Indicator & Metric	Baseline/Trend	Update	Data Source
	Leading Indicator: Grade level proficiency in English Language Arts and Math Metric: % of Jackson County students that are prepared to succeed in fourth grade by reading proficiently at the end of 3rd grade	39% (2017-2018)	2020: 43% (2020-2021)	Mi School Data
	Leading Indicator: Grade level proficiency in English Language Arts and Math Metric: % of Jackson County students that are prepared to succeed in fourth grade by being proficient in math at the end of 3rd grade	41% (2017-2018)	43% (2018-2019)	Mi School Data
	Leading Indicator: Grade level proficiency in English Language Arts and Math Metric: % of Jackson County students that are proficient in 6th grade reading/ELA	34% (2017-2018)	34% (2018-2019)	Mi School Data
	Leading Indicator: Grade level proficiency in English Language Arts and Math Metric: % of Jackson County students that are proficient in 6th grade math	26% (2017-2018)	25% (2018-2019)	Mi School Data
	Leading Indicator: Grade level proficiency in English Language Arts and Math Metric: % of Jackson County students that are proficient in 8th grade reading/ELA	56% (2017-2018)	54% (2018-2019)	Mi School Data
	Leading Indicator: Grade level proficiency in English Language Arts and Math Metric: % of Jackson County students that are proficient in 8th grade math	33% (2017-2018)	32% (2018-2019)	Mi School Data
	Leading Indicator: Student meeting/exceeding state SAT benchmarks Metric: % of Jackson County students who met or exceeded college-ready benchmarks - ACT/SAT composite	26% (2017-2018)	24% (2018-2019)	Mi School Data
	Leading Indicator: Student meeting/exceeding state SAT benchmarks Metric: % of Jackson County students who met or exceeded college-ready benchmarks in reading (ACT/SAT)	53% (2017-2018)	51% (2018-2019)	Mi School Data

	Leading Indicator: Student meeting/exceeding state SAT benchmarks Metric: % of Jackson County students who met or exceeded college-ready benchmarks in math (ACT/SAT)	29% (2017-2018)	26% (2018-2019)	Mi School Data
	Leading Indicator: Educational Attainment Metric: Graduation Rates: Four-Year Cohort	70% (2018)	81% (2020)	Mi School Data
	Leading Indicator: Educational Attainment Metric: % of Jackson County residents with an associate's degree or higher	2014 - 2018 Estimates: 32% 10% Associate's, 15% Bachelor's, 7% Grad/Prof Degree	2015-2019 Estimates: 32% 10% Associates Degree 15% Bachelor's Degree 7% Graduate or Professional Degree	US Census
	Leading Indicator: Educational Attainment Metric: Early middle/college Success Rate	Fall 2018: 75.23% Winter 2018: 84.31% Fall 2019: 86.22%	Winter 2019: 84.31% Fall 2020: 86.72% Winter 2020: 89.76%	JCISD
Goal	Goal Metric	Baseline/Trend	Update	Data Source
Reduce % of families living in poverty	% of all families living below the poverty level	All Families: 11% Families with Children Under 18: 17% White: 8% Black: 21% (2017)	All Families: 10% Families with Children under 18: 19% White: 8% Black: 36% (2015-2019 estimate)	US Census
	% of children living in poverty	All Children: 24% White Children: 14% Black Children: 49% Hispanic Children: 31% (2019)	All Children: 18% White Children: 16% Black Children: 49% Hispanic Children: 26% (2021)	County Health Rankings
	Leading Indicator & Metric	Baseline/Trend	Update	Data Source
	Leading Indicator: Living Wage Employment Metric: The hourly rate that an individual must earn to support themselves and their family. Calculation assumes full time work (2080 annual hours).	Michigan: \$11.29 (\$23,483 annual) Jackson: \$11.17 (\$23,233 annual) (2019)	Michigan: \$13.63 (\$28,350 annual) Jackson: \$13.58 (\$28,246 annual) (2020)	Living Wage Calculator
	Leading Indicator: Living Wage Employment Metric: % of full-time, year-round workers with earnings in the past 12 months that earned less than \$25,000	Michigan > Total: 18.0% > Male: 14.5% > Female: 22.6% Jackson	Michigan > Total: 15.8% > Male: 12.8% > Female: 19.9% Jackson	US Census

		> Total: 18.7% > Male: 15.9% > Female: 22.4% (2013-2017 Estimates)	> Total: 16.8% > Male: 14.2% > Female: 20.2% (2015-2019 Estimates)	
	Leading Indicator: Unemployment Rate Metric: Unemployment rate	3% (2019)	5% (2021)	U.S. Bureau of Labor Statistics
	Leading Indicator: Incarceration rates Metric: Currently being developed	* In development		

Aim: We Are Resilient					
Goal	Goal Metric	Baseline/Trend	Update	Data Source	
Increase youth resilience	% of students who know adults in the neighborhood they could talk to about something important	Middle school: 52% High school: 44% (2017-2018)	Middle school: 52% High School: 41% (2019-2020)	MiPHY	
	Leading Indicator & Metric		Baseline/Trend	Update	Data Source
	Leading Indicator: Teen pregnancy rates Metric: Teenage pregnancy rate in Jackson County (Rate per 1,000 female pop 15 - 19)	36.2 (2019)	30.5 (2020)	MI Vital Statistics	
	Leading Indicator: Youth that report making suicide plans Metric: % of Middle School and High School students who seriously considered attempting suicide in the past 12 months	Middle School 28.5% High School 23.8% (2017-2018)	Middle School: 28.1% High School: 24.1% (2019-2020)	MiPHY	
	Leading Indicator: Youth that experience 2 or more ACEs Metric: % of youth that have experienced 2 or more ACEs	Middle School: 35% High School: 40% (2017-2018)	Middle School: 33% High School: 40% (2019-2020)	MiPHY	

Aim: Our Basic Needs Are Met					
Goal	Goal Metric	Baseline/Trend	Update	Data Source	
Increase availability of affordable housing	Availability of quality affordable housing, % rating positively (Excellent/Good)	31% (2017)	37% (2019)	National Citizens Survey	
	Leading Indicator & Metric		Baseline/Trend	Update	
	Leading Indicator: Resident perception of housing affordability		43% (2017)	41% (2021)	Collaborative Community Assessment Phone Survey
	Metric: % of Jackson County residents that feel the housing in their area is affordable				
	Leading Indicator: Resident perception of the quality of their housing Metric: % of Jackson County residents that live in less than good quality housing		17% (2017)	18% (2021)	Collaborative Community Assessment Phone Survey
	Leading Indicator: # of affordable housing units Metric: % of residents paying 30% of less or their income for housing	Owner costs as a percentage of household income: Housing units with a mortgage: 75% Housing units without a mortgage: 89% Gross rent as percentage of household income: Occupied units paying rent: 48% (2013-2017 Estimates)	Owner costs as a percentage of household income: Housing units with a mortgage: 79% Housing units without a mortgage: 88% Gross rent as percentage of household income: Occupied units paying rent: 52% (2015-2019 Estimates)	U.S. Census	
Goal	Goal Metric	Baseline/Trend	Update	Data Source	
Reduce rates of food insecurity	% of individuals who indicated they want help with food	*	3% (2020)	Jackson Care Hub	
	Leading Indicator & Metric		Baseline/Trend	Update	
	Leading Indicator: Residents perception of availability of affordable food Metric: % rating positively the availability of affordable quality food	61% (2017)	55% (2019)	National Citizens Survey	

	<p>Leading Indicator: Residents reporting feeling worried or stressed about ability to purchase food Metric: % of Jackson County residents that felt worried or stressed in the past 12 months about having enough money to buy nutritious meals</p>	35% (2017)	(2021)	Collaborative Community Assessment Phone Survey
	<p>Leading Indicator: Food Insecurity Rate Metric: % of Jackson County residents that meet the criteria for food insecurity</p>	<p>USA: 11% (USDA) Michigan: 13% (USDA) Jackson County Overall: 13% (Feeding America) Jackson County Child: 16.7% (Feeding America) (2017)</p>	<p>USA: 11% (2018 USDA) Michigan: 13% (2018 USDA) Jackson County Overall: 13.1% (2019 Feeding America) Jackson County Child: 15.1% (2019 Feeding America)</p>	USDA (National & State Data) Feeding America (County Level Data)
Goal	Goal Metric	Baseline/Trend	Update	Data Source
Increase % reporting access to quality health care	% reporting access to quality affordable health care	53% (2017)	47% (2019)	National Citizens Survey
	Leading Indicator & Metric	Baseline/Trend	Update	Data Source
	<p>Leading Indicator: Residents with health care coverage Metric: % of Jackson County adults that do not have healthcare coverage</p>	5% (2017)	8% (2021)	Collaborative Community Assessment Phone Survey
	<p>Leading Indicator: Average number of ED visits per resident/year Metric: (mean) Average number of ER visits within the past 12 months for Jackson County residents</p>	.752 (2017)	.89 (2021)	Collaborative Community Assessment Phone Survey
	<p>Leading Indicator: Residents reporting care meets their needs Metric: % that reported they receive exactly what they want and need exactly when and how they need it</p>	37% (2017)	39% (2021)	Collaborative Community Assessment Phone Survey